

Shepherd Park Plaza Civic Club, Inc.
Plaza Pulse Advertising Application

Business Name: _____

Address: _____

Business Phone: _____ Website: _____

Contact Person: _____ Contact's Cell: _____

Email Address: _____

Do you live in Shepherd Park Plaza? _____ Do you receive our newsletter? _____

The deadline for receipt of payment and artwork is the 15th of each month for publication the next month and must be paid in advance. (i.e. January 15th to be placed in February issue)

INTERIOR ADS – 3.5” W x 2” Business Card Printed in Black and White

- **12-Month Package \$500.00** (*Best Value – 2 months free!*)
 - BONUS: This option includes a spotlight during one month of the next year on our Facebook page which is a no-advertising page.*
- **6-Month Package - \$300.00**, Please select months preferred:
 - JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC
- **1-Month Ad - \$50.00**, Please select months preferred:
 - JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

FULL-PAGE INSERTS* – 8.5”x 11” Letter Size - Prices are for One Month

- | | |
|--|---|
| ○ Color Double-Sided - \$500.00 | <u>Month(s) Preferred:</u> |
| ○ Color Single-Sided - \$350.00 | <input type="checkbox"/> JAN <input type="checkbox"/> FEB <input type="checkbox"/> MAR <input type="checkbox"/> APR |
| ○ Black/White Double-Sided - \$275.00 | <input type="checkbox"/> MAY <input type="checkbox"/> JUN <input type="checkbox"/> JUL <input type="checkbox"/> AUG |
| ○ Black/White Single-Sided - \$250.00 | <input type="checkbox"/> SEP <input type="checkbox"/> OCT <input type="checkbox"/> NOV <input type="checkbox"/> DEC |
| ○ Provided by Advertiser - \$200.00 | |

**One insert per industry allowed each month; If a month is reserved in advance for an insert, but artwork for advertiser is not received by Plaza Pulse editor by the 15th of the previous month to be published on-time, advertiser agrees to donate their payment for that month to SPPCC, Inc.*

FORM SUBMISSION AND PAYMENT

SPP Advertising, c/o Holly Inderrieden
1008 Candlelight Lane, Houston, TX 77018
advertising@shepherdparkplaza.com

By Check: Payable to SPP Civic Club, Inc.
By VENMO: @SPPCC

Thank you for your support of Shepherd Park Plaza!

UPDATED AUGUST 2020